“THIS IS A GREAT OPPORTUNITY TO GET INVOLVED BY BECOMING A MENTOR OR GUEST SPEAKER”

ABOUT
The Pitch is a week-long entrepreneurial program that will consist of a series of informative exercises, guest speakers, presentations, and hands-on activities. Students will learn to brand, package and market their ideas before pitching to industry professionals, decision makers, and community leaders. The program will teach students the fundamentals of entrepreneurship, creative thinking, and help develop their professional presentation skills.

SCHEDULE
+ DAY 1 Introduction/Idea Development
+ DAY 2 What problem are you solving/What’s the solution
+ DAY 3 Financial Literacy/Startup and product cost
+ DAY 4 Keys to success/Speed networking
+ DAY 5 Pitch Day!

GUEST SPEAKERS & MENTORS ARE NEEDED FOR EACH DAY!

UMSL COLLEGE OF EDUCATION
1 UNIVERSITY BLVD. ST. LOUIS, MO 63121

FOR MORE INFO CONTACT:
314-743-7718 | 314-200-5348